## Facet.

## Our Short-Term Strategy for investments


#### Abstract

The Facet Short-Term Strategy (STS) is designed for investments that need to remain highly stable (meaning, less fluctuation), over short periods of time. In the right situation this might include emergency savings or investing toward a goal that is only $1-3$ years away.


| What is | Our strategy consists of a set of Exchange-Traded Funds (ETFs) that <br> invest in very short-term, high-quality bonds. As a result, this approach <br> should be significantly more stable than a standard investment |
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| Facet's Short- | method, but can result in higher income than a typical money market <br> Term |
| fund or high-yield savings account. |  |

## What are ETFs?

Exchange-traded funds, or ETFs, are a basket of stocks, bonds, or other investments that typically track an index, such as the S\&P 500. Shares trade daily on major exchanges, and can be bought and sold throughout the day.

How does it compare to other options? ${ }^{1}$

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|  | Facet's Short-Term <br> Strategy | High-Yield Savings ${ }^{3}$ |
| :---: | :---: | :---: |
| Portfolio Yield ${ }^{4}$ | $5.0 \%$ | $4.1 \%$ |
| Average Maturity | 1.6 years | N/A |
| Worst Performance ${ }^{5}$ | $-0.2 \%$ (2022) | N/A |
| Time To Liquidate | 2 days | Immediate |

## Is it safe?

Facet's Short-Term Strategy is not a money market fund or a bank account. Instead, it is an investment strategy held in a brokerage account. This means that the account value will fluctuate daily. However, because STS invests only in very short-term, high quality bonds, the amount it fluctuates should be small, especially compared to a typical investment account. However, an FDIC-insured high-yield savings account would never lose money, even day by day. In exchange for some variability, Facet's Short-Term Strategy has the potential to offer higher returns, low volatility, and could be a great option for your ongoing goals.

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[^0]:    Contact your Facet planner to learn more.
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    1 All statistics as of March 31, 2023.
    2 The Short-Term Strategy (STS) was implemented by Facet on February 13, 2023. For STS, the statistics for Portfolio Yield and Average Maturity are as of March 31, 2023. Given the start date of STS, the statistic for Worst Performance is hypothetical based on a 18 year look back of historical performance and is intended for illustrative purposes only. All investments involve risk, including the potential for the loss of principal.
    3 Statistics for High-Yield Savings are the average of the 5 Best Online High-Yield Savings Accounts according to Nerd Wallet as of March 31, 2023.
    4 Yield is a measure of the amount of interest payments one can expect from a portfolio or savings account. For STS, this is based on the underlying holdings of each ETF. For the yield measure for highyield savings, see footnote 3 for the source.
    5 Worst performance is a total return calculation which is based on the yield and the value fluctuation of the strategy in any given year. Worst year performance is based on an analysis of the prior 15

